

Montgomery County Churches

List Building Project

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Project Goals

- **Validate and update the 1997 Church list for Montgomery County using Internet resources**
- **Provide church addresses and Pastors' contact information for County callers to extend invitations to the AG Christian Leaders Meeting**

Strategy

- Focus on denominations that tend to support AIG ministries
- Assign callers areas of responsibility by zip code (about 20 calls each)
- Prioritize by church denomination numbers, size and, if possible, by participation in 1997 CLM and Conference

Mechanics - Step 1

- **Get a list of all county zip codes**
 - Go to [Zip-Codes](#) website
 - Enter the state and county and click “Search”
 - All zip codes for the County chosen will appear and may be printed OR selected and highlighted and then pasted into an Excel spreadsheet for tracking
 - There are 77 Montgomery County zip codes and 619 Maryland zip codes

Mechanics - Step 2

- Go to www.yellowpages.com
- Select “Business Category” and enter “Churches”
- Select State from dropdown menu
- Hit “Go”
- Result gives all the churches in MD by denomination

Mechanics - Step 2a

- **Click on “Churches-Baptist”**
 - Result is all Baptist Churches in MD (1105)
- **Narrow by going to the Narrow by Area on the left side of the page and choose scroll down to the bottom of the zip code list and click on “More...”.**
- **Click on all of the zip codes in the county list (For MC the range is between 20810 through 20997...N=32 zip codes for Baptists)**
 - Result is 91 Baptist Churches in Montgomery County in alphabetical order

Mechanics - Step 3

- **Highlight all results on each page of 25 and copy and paste into a Word document**
- **Create a Visual Basic macro to reformat the text into a comma delimited string that adds the denomination field and that conforms to the 1997 Excel database format**
- **Import into an Excel worksheet creating a new worksheet tab for each denomination**
 - **Choose those denominations with the greatest numbers on the “most likely to support” list and and work down**

Montgomery County Churches by Denomination on “most likely to support” list

Places of Worship	99 (20%)	Community Churches	12 (93%)
Baptist	96 (40%)	Church of Christ	11 (96%)
Various	68 (54%)	Assembly of God	8 (97%)
Presbyterian	48 (63%)	Apostolic	4 (98%)
Non-Denominational	38 (71%)	Covenant Evangelical	2 (99%)
7th Day Adventist	30 (77%)	Mennonite/Amish	2 (99%)
Pentecostal	28 (83%)	Nazarene	2 (99%)
Lutheran	26 (88%)	Christian Church	2 (100%)
Church of God	13 (91%)	Brethren	1 (100%)

Mechanics - Step 4

- Merge all 2006 Churches into 1 worksheet and sort by Address field
- Create a formula to determine where there are duplicate addresses
- Delete all duplicates in 2006 County DB
- Sort by zip code and then use Google Maps to find the churches and click on each church's link to get website and to check church info

Mechanics - Step 6

- **County Coordinators submit their updated County church list to Chap for consolidation**
- **Highlight all changes in the DB using the Excel “tracking” feature**
- **Assign churches to callers by zip code proximity to home**

In Montgomery County today compared to 1997 Church list

- 442 churches in 1997; 422 in 2006
- How many new churches? -20
- How much missing information?
- How many callers needed?
 - $490/20 = 24$ callers in MC